

Our Blog and USB Flash Drive News.

BestFlashDrives.com's findings in the USB Flash Drive industry and beyond!

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Jul 23

2010

[Custom-Shaped](#)

[USB Drives - Set Your Brand Apart](#)

Posted by

[Ed Lazaruk](#) in

[Flash Drives For the Promotional Market](#)

[Custom USB Drives for conferences and events tips](#)



Greetings from [BestFlashDrives.com](#) . Just a reminder that [our custom-shaped silicone USB drives](#) are really popular right now and seem to be the hot item with brand managers and marketers. Get yours in time for the fall trade show season!

It's a great way to really differentiate your brand at a trade show, for a product launch, or any other marketing campaign that needs some real wow-factor.

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Jul 21

[New Custom Logo Printed Credit Card USB Drive](#)

Posted by

[Ed Lazaruk](#) in

[Flash Drives For the Promotional](#)

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Greetings from [BestFlashDrives.com](#) . We just introduced a new credit card USB drive so we wanted to make sure you didn't miss it.

While we've always had a credit card shaped flash drive available, this new one is thinner and more compact. It has a 1/2 USB connector instead of a full connector, which enables the thinner profile.

Both the [full sized credit card drive](#) and the [thin credit card usb drive](#) can be found on the same page of our site, please check them out!

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Jul 12

[We're Back!](#)

Posted by [Ed Lazaruk](#) in [Custom USB Drives for conferences and events tips](#)

Greetings from [BestFlashDrives.com](#) . We hope you had a wonderful 4th of July holiday! We sure did, and now we're back in the office and ready to serve you with your custom USB flash drive needs! Feel free to contact us with any questions.

Thank you,

The BestFlashDrives.com Team.

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Jun 17

[New Custom People USB Flash Drives Are Here!](#)

Posted by [Ed Lazaruk](#) in [Tips for marketing your business](#)
[with USB drives](#),
[Flash Drives For the Promotional Market](#),
[custom USB flash drives](#),
[Custom USB Drives for conferences and events tips](#)

Greetings from [BestFlashDrives.com](#), your leading supplier of custom USB flash drives! We're excited to announce that the new "[People USB Drives](#)" are here!

These fun new drives come in a variety of stock characters, or we can create a completely custom character for you! Stock characters include a doctor, nurse, surgeon, construction worker, and office worker.

Each style can be printed with your logo on either the front or back. The arms and legs move, and the head pulls off to reveal the USB port. Guaranteed to be a hit for your next promotional product campaign!

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Jun 10

2010

[New Custom USB Drives](#)

Posted by [Ed Lazaruk](#) in [Flash Drives For the Promotional Market](#),
[ustom USB Drives for conferences and events tips](#)

Greetings from [BestFlashDrives.com](#), your provider of the best custom usb drives!

We've got some great new USB drives coming your way, stay tuned in the next few days and we'll have them up on the website. We have a few new premium styles that will be perfect for performance/sales incentive programs, executive gifts, and holiday rewards.

And we also have some new fun and unique USB drives that we'll be introducing soon, perfect for tradeshow giveaways and as promotional products.

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May 11

[And The Most Popular Promotional Product With College Students Is...](#)

Posted by [Ed Lazaruk](#) in [Flash Drives For the Promotional Market](#), [Custom USB Drives for conferences and events tips](#) [C](#)

USB flash drives! A market research focus group was recently completed with college students and among all products tested USB flash drives came out on top.

With their usefulness and ease of use it's no surprise. Besides the fact that many universities are now distributing course work on branded USB drives, many students have many flash drives that they use to store and share all of their data. Perfect for sharing data in work groups, backing up data, and now with the popularity of netbooks, USB drives are being used more and more as primary data storage units.

If you're looking to build your brand awareness with the college crowd, consider custom printed USB flash drives.

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May 10

2010

[New Google Chrome Operating System Runs off a USB Drive](#)

Posted by [Ed Lazaruk](#) in [Useful Tips for Thumb Drives/Flash Drives](#), [USB flash drives tips and advice](#)

Greetings from BestFlashDrives.com ! There was a great [article yesterday in the New York Times on Google's new open source operating system \(OS\)](#), Google Chrome.

It appears that it's ready well before Google thought it would be, and not only works on netbooks as originally planned, but also will boot up any PC, direct from a USB flash drive (that's the part we like!).

Google was planning the release after a lot more testing and then only for the netbook at first, but the open source crowd has been far more enthusiastic than anticipated, and so the programming went quickly. As with all open source projects, once the genie is out of the bottle, there's no putting it back. So it appears that Google is rolling with it, and people seem to like it.

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Apr 08

[**Special Price on 128MB Swing-Out Drives - While Supply Lasts**](#)

Posted by [Ed Lazaruk](#) in

Untagged

Greetings from BestFlashDrives.com! If you need a low pricepoint drive, we've got one for you. For a limited time we have 128MB Swing-Out Drives for \$5.79 each.

That includes a 1-color logo print, lanyard, and lifetime warranty. And of course all our drives are tier 1 memory, never any refurbs or seconds.

This is a limited promotion because we only have one lot of these, after they're gone that's it.

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Feb 01

[**No USB Ports on the Apple iPad**](#)

Posted by [Ed Lazaruk](#) in [custom USB flash drives](#)

Greetings from [BestFlashDrives.com](#) ! We have been trying to avoid all of the hoopla about the new iPad, but just learned that the device has no USB ports. Which is no surprise really, since it seems to be the same as a rather large iPod Touch, which is nice, but would be a whole lot nicer if it did have a USB port or two. So that our custom printed USB flash drives could be used to transfer data on an off of the iPad. But we're not going to take it personally.

It seems a bit surprising that this new Apple iPad has polarized people so much. It looks like a great device, but many people are trashing it.

A lot of propellerheads seem to want it to have every feature under the sun. Features from devices as diverse as cellphones and computers, they want the iPad to have it all on there.

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Feb 01

[**New Round USB Flash Drive - Perfect to Customize with That Round Logo You Have**](#)

Posted by [Ed Lazaruk](#) in [Flash Drives For the Promotional Market](#), [Custom USB Drives for conferences and events tips](#) [C](#)

